STOP MARKETING ALCOHOL ON RADIO AND TELEVISION

PETITION TO THE PRESIDENT AND CONGRESS OF THE UNITED STATES

Alcohol abuse and alcoholism are America's No. 1 drug problem, contributing to over 100,000 deaths and $120 billion in economic damage each year. Despite the massive harm caused by drinking, public airwaves carry over $500 million worth of ads for beer and wine annually. The ads portray drinking as an indispensable part of a happy, successful life. Children are barraged by the ads almost from infancy, and many are aimed specifically at impressionable young people.

To correct this intolerable situation, WE PETITION THE PRESIDENT AND CONGRESS TO BAN ALL ADVERTISING FOR ALCOHOLIC BEVERAGES ON RADIO AND TELEVISION *OR* REQUIRE BROADCASTERS TO GIVE EQUAL TIME TO HEALTH MESSAGES ABOUT ALCOHOL.

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PLEASE MAKE MULTIPLE COPIES AND DISTRIBUTE

Return completed petitions to:
PROJECT SMART
P.O. Box 19125
Washington, D.C. 20036

Your name _____

Address _____

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Need another petition form? _____

Fill out coupon below and send to your Representative (Washington, D.C. 20515)

Detach Here

Dear Representative _____

Your constituents are outraged by the continuous barrage of alcohol advertising on television and radio. We urge you to join efforts to ban such advertising or require equal time for messages about the health effects of alcohol.

Signed: _____

Address: _____

_____

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Source: https://www.industrydocuments.ucsf.edu/docs/trdm0004